



## 2017 Grand County Library District

### Strategic Plan

"Public libraries should move away from being 'houses of knowledge' and move more towards being 'houses of access' Pew Report 07/09/2014

#### 2017 Objectives

1) GCLD plans strategically

- Creates a timeline for developing the 2018 masterplan
- Conducts focused surveys, engages community and analyzes data preliminary to creating the 2018 masterplan

The masterplan will include elements such as

- Financial Plan
- Institutional Plan
  - Collection of statistics to build a comprehensive picture of year-round usage
- Technology Plan
  - Develop a technology infrastructure and staffing which is in balance with budgetary constraints and customer demand and usage.

2) GCLD is a fiscally responsible organization based on the following criteria:

- 2018 balanced budget
- A five year forecast with quarterly adjustments to cover identified risks
- Develops a comprehensive approach to the solicitation of donations

3) GCLD is supportive of the staff, trustee and volunteers on which the operations of the library depend. GCLD provides a comprehensive approach in the following areas:

- Implements a comprehensive approach to compensation and benefit package
- Supports ongoing professional development

4) GCLD is responsive to the community's need for access to information, regardless of format, physical space or source.

- GCLD is aware of the changing usage of space in the branches and engages in an effort to reconfigure the interior of the buildings to increase efficiency and reflect the needs of the community.
- GCLD reflects the relationship between the source of information and personal habits to access the information and implements changes accordingly

To support this goal, GCLD will:

- Empower residents by supporting the development of technical skills to develop a community of confident tech consumers
- Identify and support library services and collections to serve the library user

- Match the branch ergonomics to the changing needs of our communities to increase efficiency and accessibility
- 5) GCLD understands that library programing provides for community enrichment, learning and engagement. Additional programs are incorporated in identified areas to support the Strategic Plan with the careful analysis of staff time and costs including:
- Targeted educational resource for all ages:
    - Adults
    - School aged children
    - An emphasis on emergent readers is maintained
  - Relevant informational programs that support essential life skills
  - Resources for creative expression
- 6) GCLD provides a role as a pivotal resource for community organizations and non-profits by:
- Actively collaborating with community organizations and non-profits to leverage the resources of local organizations to better serve our communities
- 7) GCLD aims to be a transparent organization by:
- Continually reviews and finalizes the GCLD By-Laws and Policy manuals
  - Defining and incorporating appropriate vehicles for transparency, specific but not limited to:
    - Providing feedback to the community on organizational findings
    - Reviewing and updating inward and outward facing communication channels

Approved by the GCLD Board of Trustees 05/16/2017