

GRAND COUNTY LIBRARY DISTRICT

STRATEGIC PLAN 2015-2017

Focus Area 1: Reinforce the sustainability of the Library District.

Goal 1.1: Ensure the Library District is a viable county asset for future library users.

Objective 1.1.1: Incorporate financial forecasting into strategic planning and decision-making.

Objective 1.1.2: Routinely evaluate library open hours and services to address changing needs.

Goal 1.2: Maximize professionalism and efficiency of the Library personnel.

Objective 1.2.1: Recruit and retain staff as key resources.

Objective 1.2.2: Provide opportunities for professional growth.

Focus Area 2: Fuel Grand County's passion for learning and reading.

Goal 2.1: Provide opportunities for readers and learners of all ages to explore the world of books and reading.

Objective 2.1.1: Encourage literacy and a love of reading in children.

Objective 2.1.2: Provide access to a broad choice of materials in a variety of formats.

Goal 2.2: Provide opportunities for lifelong learning to support community prosperity and personal enrichment.

Objective 2.2.1: Offer information and learning resources for life's stages and transitions.

Objective 2.2.2: Assist learners in building information and digital literacy skills.

Focus Area 3: Connect people and communities to the value of their Library.

Goal 3.1: Increase customer utilization of library services and spaces.

Objective 3.1.1: Identify and attract new customers including users of the 24/7 library services.

Objective 3.1.2: Market library services.

Goal 3.2: Inspire library supporters and advocates in our communities.

Objective 3.2.1: Develop opportunities to engage and re-engage volunteers with specific interests and skills.

Objective 3.2.2: Staff and trustees champion the value of the Library through their actions.